

- **In 2019, GSO spent \$8.16 on YOU in member services.**
➤ **Now, AA needs your help.**



\$8.16 on 8/16... 2020 AREA CHALLENGE

In 2019 GSO provided services to 1.42M A.A. members at a cost of \$11.6M. That's \$8.16 per A.A. member for the whole year. If every member contributed \$8.16 once, it could support all of the services GSO provides to all groups, for one year!

Here's how you can help:

- Groups, districts, and individuals can go to aa.org, click on "Make a Contribution," and give \$8.16 or multiples of that amount
- Encourage members to consider the old favorite "make it a double"—remember those words? And contribute \$16.32 just for old times' sake.

**\$8.16 on 8/16 — well, maybe 9/16—
were you always on time when drinking?
Any time in 2020 will count!**

Whenever possible, contributions should be made online to save processing costs—on step 3, select the "Challenge" tribute or occasion. See mailing address below if sending check or money order made payable to GSO—note that it is for the Challenge so that GSO can attribute the contribution to the challenge drive.

**Go Online to aa.org. Send your share.
Meet the Challenge!**

Group checks or money orders can also be sent via mail to the following address. Make checks payable to GSO and be sure to include the group number on the check and note that it is for the 8/16 Area Challenge.

General Service Office
PO Box 459
Grand Central Station
New York NY 10163-0459